



Identifide™

"Customer authentication and marketing."

- Bank-level security ensures instant, zero-counterfeit authentication
- Enables consumers to verify authenticity using smartphones worldwide
- Revolutionary Brand Interaction

- Zero-counterfeiting
- Document Security
- Supply Chain Security
- Inventory Management

A Tag You Simply Cannot Copy

Identifide's NFC tags have integrated microchips that are layered with an elite National Institute of Standards and Technology (NIST) certified encryption algorithm. This patent-pending solution ensures instant, **zero-counterfeit** authentication which makes it the perfect tool against counterfeiting, forging, tampering, and much more.

Infinite Form Factors

Our NFC tags are wireless, extremely cost effective, paper thin, virtually weightless, require no power source, and are incredibly small - about half the size of a finger nail.

From button sized laundry tags that can safely go into washing machines to paper thin stickers inside a driver's license, Identifide's solution is available in a practically infinite variety of shapes and sizes that can be customized to your needs.

Readable By Smartphones Worldwide

This empowers end users, providing a bullet-proof system to **verify product authenticity** using the smart phone in their pocket.

Revolutionary Brand Interaction

Integrate Identifide into your existing smartphone app, use the Identifide app, or have us create a custom app for you! These apps feature rich, elegant user experiences filled with additional product information, access to web content and even product registration. In addition to more **engaged consumers**, businesses receive valuable user information useful for marketing or customer relationship management to further **increases sales** and strengthen their prestigious brands.